

# ETHICS AND SOCIAL MEDIA

Sun Sept 9

12-4pm 4 Ethics CE's

**Keeping up Without Copping Out:** This class is about business innovations and ethics. We'll discuss new inexpensive ways to accept credit cards, explore the ethics and use of social media and social marketing such as Facebook and Groupon and other marketing concepts.

Instructor: Tamara Vaughn-Morse, RPE, LMT, RMTI

Private practice in Albuquerque since 2002

Tami is on the faculty of Crystal Mountain

Instructor: Business, Hydrotherapy, Polarity, Energetic Boundaries

President of the American Polarity Therapy Association, 2010-2012

Board liaison for Marketing and Branding of Polarity Therapy.

Board Certified Polarity Practitioner (BCPP), 2011

For more information about Tami, go to: [www.cottonwoodtherapy.com](http://www.cottonwoodtherapy.com)

*Cost: \$85 + tax*

*Location and Registration:*

Crystal Mountain School  
of Therapeutic Massage  
5041 Indian School Road NE  
Albuquerque, NM 87110  
505-872-2030